



Making it work. Making it right.®



MEDIA KIT



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ABOUT US

American Residential Services (ARS®/Rescue Rooter®) is a privately held company and one of the nation’s largest providers of air conditioning, heating and plumbing services. Established in 1975, ARS/Rescue Rooter built a distinguished national portfolio of heating, ventilation, and air conditioning (HVAC), plumbing, electrical and energy-efficient services.

ARS/Rescue Rooter is proud to partner with and acquire some of the country’s best home service providers. Providing exceptional service, the ARS® Network serves both residential and light commercial customers by providing heating, cooling, indoor air quality, plumbing, drain cleaning, sewer line, radiant barrier, insulation, and ventilation services. Each location has a knowledgeable team of trained specialists who undergo rigorous training and background checks. Further, ARS/Rescue Rooter has longstanding strategic partnerships with industry-leading suppliers and retailers to efficiently service consumers. Providing exceptional service and ensuring the highest quality standards, ARS/Rescue Rooter has the experience to do any job right – the first time, with all work guaranteed. Making it work. Making it right®.

In 2020, GI Partners, a leading private investment firm, made a majority investment in the company. The GI Partners team brings deep investment experience in the industry along with operational and technological expertise and provides substantial opportunities for ARS’s employees and enhancement of ARS’s customer experience. Founded in 2001, GI Partners is a private investment firm based in San Francisco, California. The firm has raised over \$23 billion in capital from leading institutional investors around the world to invest in private equity, real estate, and data infrastructure strategies. Existing investors, Charlesbank Capital Partners (Charlesbank), and ARS management continue to make significant new investments in the business.

Click [here](#) to see the complete list of ARS locations nationwide.



ACQUISITIONS TIMELINE

April 2007	Minuteman	June 2011	Alliance Mechanical
May 2007	Beard Comfort Systems	September 2011	Blue Dot
June 2007	Will Fix It	August 2014	AJ Perri
July 2007	Jack Howk Plumbing	October 2014	LRI Home Services
August 2007	Florida Home	November 2014	RighTime Home Services
December 2007	Universal	January 2015	Comfort Solutions Heating & Air
January 2008	Capital City Cooling & Heating	February 2015	RS Andrews
January 2008	Air-Trol Heating & Air	May 2015	Gilsons & Sons
January 2008	Air Solutions	December 2015	Greenstar Home Services
February 2008	24/7 Service Corp.	December 2015	Atlas Trillo
May 2008	Climate Zone	January 2016	Aspen Air Conditioning
June 2008	Goettl	April 2016	Unique Air
June 2008	Lloyd's Plumbing Heating & Air	May 2016	Allgood
July 2008	Service Max/Airmax	June 2016	Bartlett Mechanical Services (Weather Crafters)
October 2008	AOC Comfort	March 2017	Comfort Heating & Air
December 2008	Heating & Air Services (Energy King)	August 2017	Bob Hamilton
December 2008	A-American Drain	November 2018	Blue Flame
February 2009	Kleber Plumbing	March 2019	Hauser Air
February 2009	Metro Rooter	December 2019	Blue Apple Electric
June 2009	Climatech	December 2019	4 Eco Services
September 2009	Efficient Attic Systems	February 2020	TempRite
October 2009	Jacksonville Appliance & Electric	March 2020	DM Select Services
April 2010	Best Value Heating & Air	January 2021	Rapid Repair Experts
July 2010	Conway Services	July 2021	Total Comfort
July 2010	Beutler	September 2021	The Rooter Works Plumbing & Drains
August 2010	Sewer Rat	September 2021	My Electric Works
September 2010	Climate Conditioning Systems	September 2021	Air Experts
November 2010	Senica	January 2022	Elite Air
December 2010	McCarthy Services	April 2022	ESCO Services
March 2011	Brothers	June 2022	Absolute Air Heating & Air Conditioning
April 2011	Columbus Worthington Air	June 2022	Oyboy Heating & Cooling
May 2011	Air Doc	June 2023	Tarpy Plumbing, Heating & Air

OUR BRAND AND VALUES

ARS/Rescue Rooter and its network of brands provide air conditioning, heating, indoor air quality, plumbing, drain cleaning, sewer line, and smart home services from company-owned locations across the United States.

Since 2006, ARS/Rescue Rooter has operated with a “Be National, Act Local” philosophy.

Be National: Corporate oversight and professional development are exercised primarily through Division management. Local service centers benefit from strategic national and corporate level partnerships with key suppliers and retailers, such as Home Depot, Lowe's, Costco, Google, Carrier, Rheem, Lennox, Goodman, Ferguson, Watsco, and EnerBank.

Act Local: Each local service center has the flexibility to customize its strategy to local market pricing, purchasing, promotional, and staffing conditions and decisions. General Managers proactively explore market-specific opportunities for revenue enhancement and increased profitability.

Each service center is empowered to react quickly to local market conditions while maintaining ARS's national quality and service standards.



SERVICES

All of ARS/Rescue Rooter's network of branches focus on delivering exceptional service experiences for our customers. It is this common bond that unites all ARS locations. At ARS, we're here to provide the fast, professional service you need - and it's all backed by our worry-free Exceptional Service Guarantee.

AIR CONDITIONING, HEATING AND FURNACE

We can help with any air conditioning, heating (including radiators and boilers), and furnace service needs, whether it's repair, installation, or maintenance. Our expert technicians will provide you with fast, professional service to ensure the highest quality air conditioning, heating, and comfort for your home.

INDOOR AIR QUALITY

Reduce germs in the air and on surfaces with a Whole-Home Air Purification System from ARS/Rescue Rooter. These systems attach directly to your HVAC unit and start working as soon as your A/C or heating system turns on.

PLUMBING SERVICES

For solutions to all your plumbing problems, big or small, look no further than ARS/Rescue Rooter. Whether it's a simple fix like repairing a leaky faucet or something more extensive like installing a brand new high-efficiency water heater or responding to a plumbing emergency, our local plumbing experts will provide prompt attention, up-front estimates, and quality service.

SMART HOME

We are proud to be a Google Nest Pro Elite install partner and the first recipient of the Google Nest Pro Installer of the Year award. Turn your home into a Thoughtful Home with Google Nest products, including Nest Thermostats, Nest Protect, and Nest Cams.

ATTIC INSULATION

The professionals at your local ARS/Rescue Rooter have the expertise to recommend and install the best attic insulation for your home.

COMMERCIAL SERVICES

We provide plumbing and HVAC commercial services. Our commercial account representatives and technicians will consult with you to determine your specific needs — from preventative maintenance to emergency assistance.



COMMUNITY OUTREACH

Our community outreach cultivates positive relationships with community members, nonprofit organizations, and fellow employees to foster a favorable operating climate for the cities in which we live, work, and play.

ARS/Rescue Rooter focuses on four pillars of philanthropic giving:

■ YOUTH OUTREACH

It is critical to ARS/Rescue Rooter to help younger generations succeed and thrive. Many ARS/Rescue Rooter-supported programs and nonprofits nurture positive values in providing youth an environment to grow, learn, lead healthy lifestyles, and further their education. We are passionate about collaborating with organizations that help and support people who face adversities such as special needs or severe health conditions that often begin at a young age.

ARS/Rescue Rooter is a proud supporter of St. Jude Children's Research Hospital, the Tim Tebow Foundation, and various organizations that support children and their families.

■ VETERAN OUTREACH

ARS/Rescue Rooter understands the commitment active military and veterans make for our country, and we made honoring and supporting veterans a priority. Through our volunteer work and support of veterans' agencies nationwide, such as Alpha Omega Veterans Services and the American Red Cross, ARS/Rescue Rooter shows its appreciation for our veterans and active military. Additionally, ARS is committed to hiring veterans across our nationwide network.

■ ATHLETIC TEAM SPONSORSHIPS

Athletics is a great way to promote fellowship in our communities. From the FedEx St. Jude Championship and the AutoZone Liberty Bowl to cheering for teams such as the University of Memphis Tigers or the Jacksonville Jaguars, ARS/Rescue Rooter supports activities that keep our customers active and rallying together.

■ ARS CARES

The ARS Cares Program was established in 2016 to provide those suffering without heat and air conditioning in our communities a free HVAC system or water heater. Since 2020, ARS/Rescue Rooter has expanded the ARS Cares program to honor healthcare professionals, military veterans, and community heroes. Since its inception, 220 home services makeovers have been completed, valued at more than \$1.6 million to deserving recipients in the communities we are proud to serve.

AWARDS AND RECOGNITIONS

ARS® has been recognized with the following honors:

- Angie's List "Super Service Award"
- The Commercial Appeal "Top Workplace"
- Contractor Magazine "Book of Giants"
- Healthier Tennessee "Healthier Tennessee Workplace" Recognition
- Home Advisor "Best Home Advisor Awards"
- Home Depot "Giving Back Award"
- HVAC "Technician of the Month"
- Juvenile Diabetes Research Foundation "Corporate Support Award"
- Lipscomb and Pitts Breakfast Club Spark Award
- MarCom Platinum Award Winner for "Best Blog"
- Memphis Business Journal "Best Places to Work"
- Memphis Business Journal "CFO of the Year"
- Memphis Business Journal "Pacesetter Award"
- Memphis Business Journal "Fastest Growing Private Companies"
- Telly Awards "Best Animated TV Spot" Bronze Winner
- Volunteer Odyssey "Year to Volunteer Award"
- YMCA Corporate Games "Spirit Award"
- Association for Corporate Growth (ACG) Fastest Growing Companies in Tennessee
- Google Nest Pro "HVAC Installer Partner of the Year 2020"





Scott Boose
Chief Executive Officer



Jim McMahon
Senior Vice President
Chief Financial Officer



Chris Snow
Senior Vice President
Chief Human Resource Officer



Mike Midgett
Chief Sales & Marketing Officer



Chris Fairey
Senior Vice President
General Counsel



MEDIA RESOURCES

For all media inquiries, please contact:

E-mail: arscommunications@ars.com

PRESS RELEASES

View all of our [news and press releases](#).

ARS®/RESCUE ROOTER® BLOG

Find useful tips, advice, and insights on our [blog](#).

